



SANVELS
Consulting Services

sanvels



About Us



Sanvels Consulting Services is established in November 2008 in Chennai with group of professionals from varied industries with vast technical and Managerial Experience. We excel in every sphere of HR activity, from the short listing of the potential candidates from

- Information Technology Services
- Engineering and R&D
- ITES/BPO/KPO
- BFSI, Insurance
- Telecom, Manufacturing Etc.,

Our Vision

To be among India's Top 10 Growing HR Solution providing firm by the end of 2012.



Our Mission

To help our customers to achieve their business objectives by providing the **innovative**, effective and efficient consulting solution.



Web Development Services

We can fulfil all of your web development requirements, from designing the visuals of your web site, upgrading your current web site, providing you with an easy to use content management system, domain names and hosting, right through to online video, blogging, copy writing and online marketing.

Web Developments Service include:

- ➔ PHP Development
- ➔ Payment Gateway Integration
- ➔ Promotion
- ➔ Maintenance & Updatons

- ➔ Web Portal Development
- ➔ Ecommerce Development
- ➔ Content Management System
- ➔ Testing



Entirely design and develop a new website according to client specifications and industry standards through advanced and latest technology available in the industry. Redesign an existing website, incorporate the latest technology, and make changes according to the needs of the client. Maintain websites of existing and new clients. We use most advanced technologies for the web development services. We have the expertise to deliver a well planned and executed Web Solution for your business. Our Web Developers also have the ability to improve your existing website to UAU Soft a successful online business application.

Creating an exclusive online property for your business needs an expert involvement. We convert web applications into business solutions after meticulously evaluating every aspect of security. By building portals with a unique appeal, we aspire to place your business on a higher platform. Our objective is to create avenues for business excellence through web solutions...



Software Development

- Application Design
- Inventory Software
- Accounting Software
- Billing / Bulk SMS Software

Sanvels has comprehensive and hand-on experience in providing custom software solutions. We at Sanvels thoroughly analyze your business needs, current industry standards, your product requirements and deliver robust software solutions that drive your business growth. UAU Soft values your unique requirements and always aims to provide scalable and reliable solutions with cutting-edge technology by practicing Agile and Rapid Application Development models.

Our key service offerings include:

- Manual process automation
- New Software Development
- Software Customization or Enhancement

- Software Implementation
- Product Support and Maintenance
- Migration and Integration

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As per your needs and budget, we will develop the optimal software solution - from GUI applications to sophisticated engines and programming complexes. We believe in using the best, most popular and cutting edge Internet-related technologies that are optimal for the project from a technical and financial point of view. We offer complete end-to-end and cost-effective offshore software development solutions in the most advanced Internet projects including web application and design to customers from the small and medium enterprise.

Software Services:

- Application Design & Developments
- Accounting Software
- Inventory Software

- Bulk SMS Software
- Billing Software
- Insurance Software

- MLM Software
- Real Estate Software

Search Engine Optimization

Search Engine Optimization is an effective way to drive traffic to your site for a very low cost per customer. However good rankings are the result of expertise, patience, and hard work. We adhere to the search engine guidelines for search engine optimization. We focus on ranking your site on top search engines and portals such as Yahoo!, Google, Lycos, AltaVista, HotBot, MSN, WebCrawler, AOL, Netscape search (Netfind), and ODP/dmoz, which account for the majority of searches performed on the Web. Over time, our 'search engine optimization' process increases your rank on keywords specific to your product or service.

Our services include:

➤ Keyword Identification:

We identify the highest requested keywords that match your business. In our experience, a high ranking in large numbers of less competitive keywords result in quicker placement and better traffic than an average rank on competitive keywords.

➤ Competitive Analysis:

We identify the top-ranked sites for your target keywords and reverse-engineer their sites to emulate and eventually surpass their success.

➤ Page Content Optimization:

'Search engines' give better placement to those sites containing content relevant to the keywords. We will analyze your site content and recommend changes or additions to improve your site's ranking.

➤ Search Engine Submission:

We submit your pages to all relevant search engines and manage ongoing submission of updated pages.

➤ Inbound Link Development:

Today, some search engines use link popularity - the number of links on the Web pointing to your site - to give sites favorable placement. We identify relevant sites to place links in and solicit the links from them.



E - Commerce

Sanvels specializes in developing 'Business Solutions' that use Internet as a platform to make business more efficient, profitable and competitive. A successful e-Commerce web site can become an integral part of your sales strategy. It can open your products to new markets and provide smarter ways for you to do business. By first understanding your products, your customers and your business process, we can then provide a custom 'e-commerce' solution for your business.

We can help you overcome the main challenges as you build and expand your e-commerce web site including:

- Attracting potential customers
- Building customer trust
- Making buying easy
- Maintaining security
- Building customer loyalty

After determining your requirements we can enable your business to face these challenges by implementing custom solutions that include:

- Search engine optimization and placement
- Cost effective online advertising
- Professional and easy to use web site design
- Easy to use shopping cart software
- Complete SSL security and integrated payment gateways
- Customer newsletter systems
- Customer referral systems
- Affiliate Network

At Sanvels, we are clear that e-business is first about 'business innovation'. We believe that digital strategies deliver when business acumen and technology converge. This is why our e-business focus addresses the entire gamut of business requirements from establishing a meaningful Internet presence and content management and portal solutions to B2B integration, enterprise application integration, and web security.



E - learning

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Portal Development

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Graphic Designs

Packaging Design

Are you starting a new venture? Are you looking for a identity that stands out from the rest? Let Sanvels help you develop Corporate Identity. Sanvels provides complete 'corporate identity' packages starting from idea, concept, visualization to design and implementation. Our corporate Identity services include Logo design, Stationery design, Brochure design, pamphlet design, flyer design, newsletter design, 3d animated logos, print ad's, product and packaging design and much more.

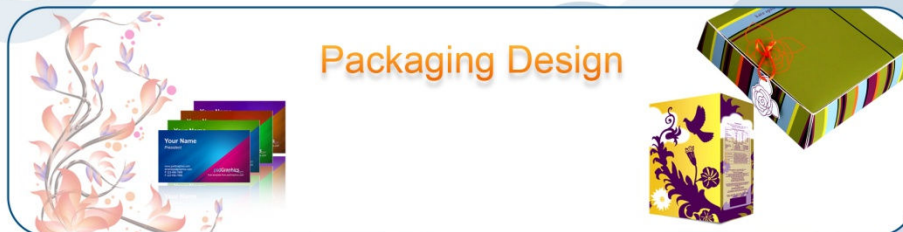


At Sanvels, our purpose is to eliminate the space between your vision and your goal. We unite innovative thinking and 'creative design' ideas with cutting-edge technology for communication solutions that achieve maximum results. Our extensive experience in graphic design enables us to give exceptional layout and design ideas to our clients. We combine new technology with creative solutions to make your design material in focus.

Our Corporate Identity design process includes:

- ➔ Analysis
- ➔ Design
- ➔ Development
- ➔ Implementation
- ➔ Evaluation

A strong corporate identity reinforces brand recognition among your target audience. Get the same proven marketing results the biggest enterprises get. With our help, your brand will get recognized - guaranteed.



Graphic Design

Brochure Design & Flyer Design



Catalogue Designs Services

Save print & postage costs. Distribute globally & instantly:

The Digital Catalogue, designed by UAU Soft, is an innovative digital publishing medium in which text, images, internal links, links to email and hyperlinks may be placed within an executable file (.exe) that can be distributed by email or made downloadable from a web site.

Who Will Be Using Digital Catalogue?

Most popular uses for the Digital Catalogue and Web Book are for digital brochures, catalogues, newsletters, manuals, product guides, corporate profiles and annual reports, as well as direct marketing and viral marketing campaigns.

Some of The Many Uses of Digital Web Books:

- Catalogues, Flyers and Brochures
- Annual Reports
- Photo Albums
- Newsletters
- Media Kits
- Work Portfolios
- Corporate Presentations
- Manuals Books
- Magazines
- Novels
- Email promotions
- Educational Materials
- Marketing Collateral



How Much It Cost?

It is a low-cost, easy-to-use digital publishing solution for all organization who communicate with customers via the Internet. It depends on how many pages and images that your project required.



Contact Us

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